

# Ten compelling reasons to invest in FUJITSU Server PRIMERGY Systems

## 1. Industry's most complete portfolio

**One size does not fit all:** In order to meet the requirements facing companies of all sizes, Fujitsu offers industry's most complete portfolio of industry standard x86 servers, ranging from Tower Servers (TX), Rack Servers (RX) over Blade Servers (BX) to Scale-out systems (CX).

### Your benefits

- With Fujitsu, you can be sure that you will get exactly what you need
- Fujitsu is an ideal one-stop shop where you can buy for your branch offices not only high-performance data center solutions but also low-noise tower systems that are easy to maintain and implement
- Integration, Implementation, Administration and Deployment become an easy task which help you benefit as you transfer your IT staff skills



## 2. Business-proven quality

FUJITSU Servers PRIMERGY have been and always will be developed with the main focus being on the delivery of top quality. Rigorous testing is deeply implemented in our development process and our engineering cycles in order to ensure outstanding quality.

### Your advantages

- Extremely low annual failure rates with minimum downtime, even in entry-level systems
- Should downtimes be required, they can be planned more effectively



## 3. Highly efficient system design

**Cut your operational costs and complexity; shorten your time-to-business results**

### Your advantage

- Extended Cool-safe® Advanced Thermal Design enables system operation in ambient temperatures of up to 40°C
- PSUs with up to 96% energy efficiency help to reduce costs while still delivering the power required for the server
- Nexperience Design enables for screw-less removal of hard drives, PSU and other components. All the system maintenance points are marked green to improve serviceability



## 4. Uncompromised performance

**All FUJITSU Server PRIMERGY systems rely upon strong bi-directional partnerships with leading component manufacturers. This ensures business-centric system development for demanding applications without performance becoming a bottleneck**

### Your advantages

- World records and best-in-class records across all form factors and platforms for best system performance while maintaining a strong focus on efficiency result in cost reductions and future readiness
- Intel® Xeon® processors - across all product families from Intel® Xeon® E3 to Intel® Xeon® E7 - deliver unprecedented computing performance for every need



## 5. Fair conditions for the whole value chain

**FUJITSU Server PRIMERGY systems are researched, designed, manufactured and tested in Germany. With accumulated decades of experience in server development and engineering, we deliver all our products with the highest possible aspirations and at fair conditions for all parties involved.**

### Your advantages

- "made in Germany" is not just a claim – at Fujitsu, we live this as can be seen by our low annual failure rates
- Corporate social responsibility is not just important for us; it is essential for you and your customers. In a hyperconnected and globalized world of ours, Fujitsu supports and lives fair conditions.
- Both global and national regulations are not feared. Indeed, to the contrary, we exceed such requirements to be ready for the future and beyond.

